

Markham's
greenprint
Sustainability
Plan

DRAFT for Consultation

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Town of Markham

Where is the Town of Markham?





The Greenprint, Markham's Sustainability Plan

- a long-term plan to address environmental health, economic vitality, social well-being and cultural vibrancy
- ensuring the full participation of all citizens in the economic, social and political life of the community
- community driven
- comprehensive strategy, using systems thinking and a 50 to 100-year time frame

Vision

“Leading the way together to liveable neighbourhoods, healthy people and continuing prosperity”

Challenges and Opportunities

- **Canada's most diverse community**
- **Community health/growth**
- **Transportation**
- **Safe, accessible spaces**
- **Educational opportunities and skills development**
- **Infrastructure**
- **Social equity, inclusiveness**
- **Land and food resources**

Greenprint, Markham's Sustainability Plan

MARKHAM'S SUSTAINABILITY PRIORITIES



Building Markham's Future Together

Towards a Sustainable Community

Place Strategy: **Complete Neighbourhoods as the Foundation of a Great Community**

GOALS

1. Walkable, Accessible and Inclusive Neighbourhoods: Create Places That Bring People Together
2. Multi-Modal Transportation System: 40% of Combined Trips to work make use of transit, walking and cycling
3. Integrated Open Space Network: Create A System of Parks, Trails, and Valley Lands that Promote Habitat and Connectivity



Function Strategy: **Robust and Resilient Infrastructure**

GOALS

4. Net Zero Markham Buildings and Property: Balanced Annual Consumption and Production of Energy, Water, Waste and Emissions by 2050
5. Smart, Resilient, Adaptable, Integrated and Load-Balanced Water, Energy, Waste and Information, Infrastructure and Services
6. Vibrant Ecosystems and Landscapes: Net Increase in Extent of natural Function Within Markham's Urban Environment and Preservation of Existing Natural Areas
7. Create and Support Local Food System: Significantly Increase Food Growing, Celebration and Processing in Markham



People Strategy: Continuing Health & Prosperity

GOALS

8. Healthy People: Proactively Create the Conditions for Physical and Mental Health for all Citizens
9. Inclusive and Engaging Government: Council and Committees are Representative of Markham's community composition
10. Nurture Sustainable Economic Development: Create 100,000 new jobs
11. Promote a Culture of Excellence
Partnerships, collaboration, vibrant public life





The image shows a screenshot of the Twitter profile for @SOMarkham. The profile name is "SOMarkham" with a bio that reads: "Bio SOMARKHAM is Markham's Sustainability Office. We are creating Markham's first community sustainability plan. Stay informed and share your ideas." The profile has 69 followers and 4 following. There are 90 tweets. The most recent tweet says: "The Rouge Fairways Residents' Association is having their annual summer festival tomorrow 2:30-7:00! <http://bit.ly/d4WnAe> great event 4 kids!" Other tweets mention a "Clean Air commute!" challenge and a call to action to become a fan of the #Greenprint, #Sustainable, and #SOMarkham Facebook pages.



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Markham Greenprint



The screenshot shows a web browser window displaying the Markham Sustainability Blog. The URL in the address bar is www.markham.ca/sustainability.wordpress.com/. The page title is "THE MARKHAM SUSTAINABILITY BLOG" and it is described as "From Markham's Sustainability Office". There are navigation links for "Home" and "Search". A main image shows several hands pointing at a large circular diagram on a table. Below the image, there is a post titled "Seeking Endorsement of the Draft Greenprint for Consultation" dated June 11, 2010 by daymahan. To the right, there is a sidebar with a "Feeds" section for "Posts" and "Comments".

Follow our blog

markham's sustainability blog

Thank you!

To see more of the Greenprint

www.markham.ca/sustainability

What questions do you have for me?